



7th October 2011

Dear Parents,

It's that time of the year again! The time when the Malta Community Chest Fund and its team of volunteers starts planning and working on the L-Istrina event. This event has by now become a fixture in the Maltese calendar, with charity and the idea of giving being at the forefront of everyone's minds during the run up to the Christmas festivities. None more so than The President of Malta Dr. George Abela and Mrs. Abela, who hold this event very dear.

For the third year running, under the chairmanship of The President Dr. George Abela, the Malta Community Chest Fund is once again organising the L-Istrina BOV Piggy Bank Charity Campaign. This campaign also aims at involving children of all ages to raise awareness of the importance of giving back to the community. The piggy banks this year will once again be distributed to all the schools across Malta and Gozo. The funds collected from this campaign always go towards the L-Istrina fund, whose main aim is simply to help those in need.

Without your generosity and cooperation, we would not be able to raise such funds and that is why we are turning to you now. With your children's participation and also that of your good-selves, we can achieve so much! Raising awareness and funds go hand in hand towards producing a socially responsible society – that is why we are asking for your consent so that your children can donate towards the L-Istrina BOV Piggy Bank Charity Campaign.

Remember our success depends on it!

While I would like to take this opportunity to thank you in advance, on behalf of the Malta Community Chest Fund, Bank of Valletta, its many volunteers, organisation team and last but not least, The President. Dr. George Abela, I would like to remind you to follow this annual event.

L-Istrina 2011 will be broadcast live on all local television stations between noon and midnight of Monday 26th December 2011.

Sincerely yours,

A handwritten signature in blue ink, appearing to be "Jonathan Borg", written over a white background.

Captain Jonathan Borg AFM
Aide-de-Camp to the President

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